



## NEWS & INFORMATION

### Montreal Firm Gives AC Milan “Mental” Edge Going Into Crucial Soccer Final

**Berlin, Germany ----** Holding their BFE Lifetime Achievement Awards for their contribution to the field of Biofeedback and Neurofeedback in Sport, in both Professional Football and the Olympics are Dr. Bruno Demichelis and Dr. Vietta 'Sue' Wilson. Their lectures opened the Biofeedback Foundation of Europe's 11th annual Meeting Scientific Program, in Berlin.

Dr. Bruno Demichelis gave a ninety minute lecture on AC Milan's use of the Mind Room and Sport Psychology /Sports Medicine. The MindRoom, which includes Thought Technology's ProComp Infiniti/ BioGraph Infiniti, is considered their secret weapon that helped them defeat Manchester United 3-0 and advance to the Champions League Football final May 23<sup>rd</sup>, 2007 in Athens, Greece. Dr. Demichelis demonstrated the remarkable increase in Heart Rate Variability that the AC Milan athletes had achieved, and how important all the players now take this part of their training, as well as their successful use of Biofeedback and Neurofeedback to prepare for penalty kicks and 'regenerate after a strenuous workout'.



Dr. Vietta 'Sue' Wilson, of Toronto, Canada, gave an hour introductory lecture on Biofeedback and Neurofeedback's use in Sport Psychology. The next annual Biofeedback Foundation of Europe meeting takes place February 19<sup>th</sup> -23<sup>rd</sup> 2008, in Salzburg, Austria <http://www.bfe.org/meeting/12th/Salzburg.pdf>

## **BFE WORKSHOPS COMING TO MONTREAL, CANADA, JULY 9-10<sup>th</sup>**

Dr. Vietta " Sue" Wilson will be teaching her workshop, "**Optimizing Performance & Health**", and is renowned for her work in sports psychology since 1971, having taught biofeedback assisted self regulation at the graduate and undergraduate level; The workshop takes place from July 9-10th at UQAM (the University of Quebec at Montreal) campus <http://www.bfe.org/meeting/12th/Salzburg.pdf>

**The Biofeedback Foundation of Europe is a non-profit organization located in the Netherlands. The BFE was founded to promote greater awareness of biofeedback among European health professional, and, through training workshops, educate clinicians in the use of Biofeedback and Neurofeedback techniques and technology.**

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